

Great News for Companies Looking to Sell; Graphic Collaboration is Now Specializing in Re-Branding



1888PressRelease - Business owners looking to sell their company for top-dollar often make the crucial mistake of overlooking the importance of their company's perceived identity. A brand is much more than a logo. Companies now need mobile friendly, engaging, and creative websites to be well relevant. Graphic Collaboration is excited to help businesses achieve such goals.

San Jose, CA - Creativity gets attention. This talented graphic designer from the heart of Silicon Valley has been asked to re-brand a company and create an eye-catching, responsive website to entice potential buyers. Graphic Collaboration is taking on a new client base and has launched a new website that emphasizes corporate identity make-overs.

Many companies have outdated websites that often lack the essential appeal to draw in new customers as well as potential buyers. In this ever increasing age of laptops, smartphones, and tablets, websites must be engaging as well as responsive.

If business owners wishing to sell have an outdated website that is not mobile friendly, they have already undercut max profit potential. Few companies have inspiring websites that feature creativity. Graphic Collaboration's new re-branding strategy emphasizes:

- Stunning imagery
- Dynamic design
- Positive user experience
- Intuitive functionality
- Expansive social media
- Search engine optimization

Everything about a company wishing to sell should declare that it is both profitable and creative. Hence, Graphic Collaboration now evaluates websites and determines if they feel like a future Fortune 500 company or an struggling Ma and Pa shop? If the website sends the wrong message, then a creative re-brand strategy is developed.

Albert Einstein wisely declared, "Logic will get you from A to B. Imagination will take you everywhere."

If you would like more information on how Graphic Collaboration can help your company before you sell, please visit <http://www.graphiccollaboration.com/rebrand/>

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